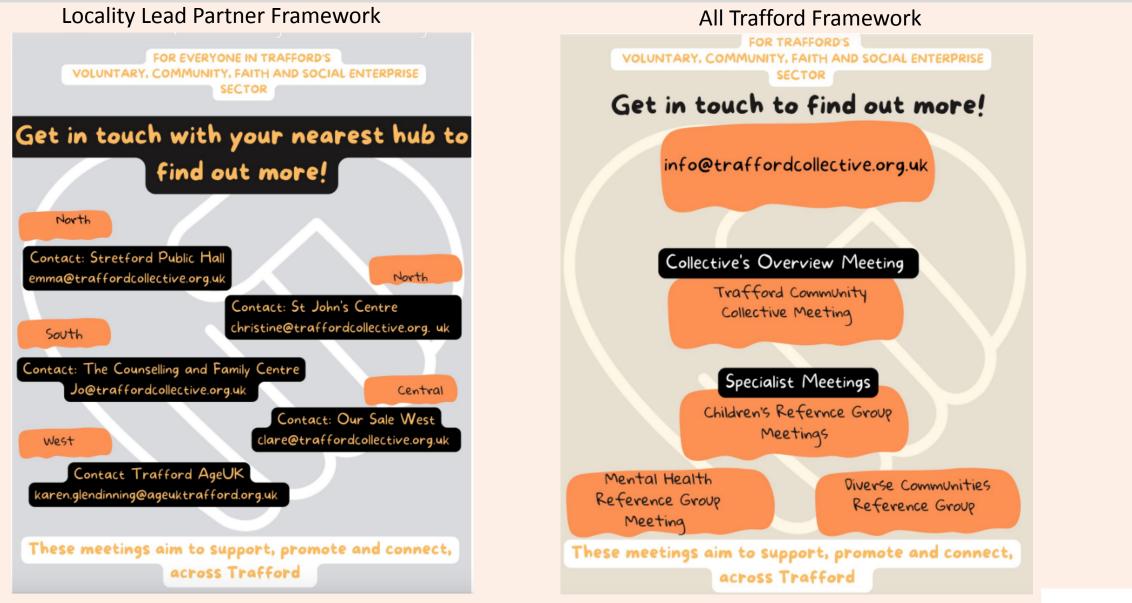


Trafford Community Collective

December 2023



COLLECTIVE FRAMEWORK





YEAR 1: DEVELOPMENT OF COLLECTIVE 2020 - 2021

Core funding £20k.

- ✓ Became a registered charity CIO 1193780
- ✓ Recruited Board of Trustees
- ✓ Agreed the lead partner model and appointed lead partners
- Established the website and management information systems
- Recruitment of management information/administration lead

RAFFOR

✓ Recruitment of Strategic Lead/Chief Officer

Traffor

✓ Agreed principles and values – honesty, openness, trust, collaboration and co-production

Stretford Public Hall NHS

87 John's



YEAR 2: DEVELOPMENT OF COLLECTIVE 2021 - 2023

Core funding £75k – Income to the sector £350,000

- Consolidated the role of the Collective as a strategic partner and contributed to the development of the new GM ICS system
- Developed framework for communication, engagement, and involvement within the Collective
- ✓ Strengthened the strategic role of the lead partners
- Improved scale and capacity of the sector to communicate, engage and amplify the voices of individuals, families, and communities in Trafford

NHS

8t John's

✓ Secured the infrastructure contract for Trafford in partnership with Thrive Trafford

Stretford Public Hall

Created and hosted new community based link roles

Traffor

- ✓ Led on the completion of the Trafford 5 year VCFSE Strategy
- ✓ Submitted our annual report and accounts for 2021-2022 to the Charities Commission



YEAR 3: DEVELOPMENT OF COLLECTIVE 2023 - 2025

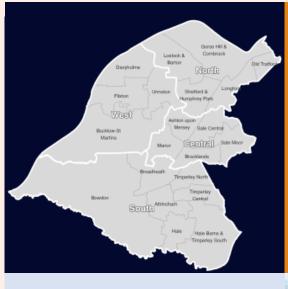
Core funding $\pm 130k$ – projected income to the sector year 1 $\pm 650,000$

- Promote the work of community based link roles reducing violence alliance facilitator, reducing parental conflict coordinator, right to the streets coordinator, mental health strategic lead, school streets officer
- ✓ Strengthened the leadership team through the recruitment of a deputy chief officer
- Lead on the development of neighbourhood working with Trafford Public Health and Trafford Local Care organisation
- Lead on the community based approach to engage and involve of Trafford residents in the development and delivery of services – e. g. test and learn at Sale West and Sale Moor
- In partnership with the community hubs successfully applied to National Lottery Community Fund for a grant of £341,000 to recruit volunteer coordinators for three years
- Contribute toward a reduction of inequality, poverty and the impact of climate change for Trafford residents
- ✓ Lead on the development of a sustainable future for the VCFSE sector in Trafford





Neighbourhood Programme: Our Vision



Our vision

Working together to support Trafford residents to be as well as possible, in control, and connected to their communities



At the heart of our vision is a **common cause**: we want to bring together the support and expertise of residents, their health care, social care, community groups and voluntary sector organisations.



We will use this common action to create Neighbourhoods and ensure services and staff in that neighbourhood share a joint purpose and work in a **holistic way** with people and communities.

Our model aims to bring about a shift in the culture of how people approach health and wellbeing, making it more **person-centred** and **community-based**.



Neighbourhoods will **strengthen communities** and networks to **support individuals and families** where required through better, more local, and faster access to services.

We will embed a **population health management** method and nurture a **prevention-first** approach that builds on our **community assets**. It will be coowned and designed with residents to support their health and wellbeing needs now and in the future.

Our values

Championing collaboration; promoting innovation; maximising the impact of resources; strong communication and trust

Neighbourhood Plans

West Neighbourhood Priorities

- 1. Help people **move more**
- 2. Widen access to a healthy diet
- 3. Help services engage with local people better
- 4. Improve early start opportunities for young boys

South Neighbourhood Priorities

- 1. Reducing **social isolation** and connecting people to their community
- 2. Help people move more
- 3. Encourage a better relationship with **alcohol**
- 4. Ensure our community has better mental Health

North Neighbourhood Priorities

- 1. Help improve emotional wellbeing and mental health
- 2. Reduce childhood obesity
- 3. Improve educational aspiration

Central Neighbourhood Priorities

- 1. Improve cancer screening/earlier detection of cancer
- 2. Help improve emotional wellbeing and mental health
- 3. Target respiratory health

Neighbourhood Plans have been developed by local stakeholders, identifying three to four key priorities to be addressed over the next year.

A key priority within the plans is better engagement and communication between health and wellbeing services and local people, including signposting and information and advice.

TCC Framework

TCC Exec Team

Establish and manage partnerships with Thrive and statutory sector includes oversight for collaborative projects led by TCC

Representing VCFSE sector at partnership meetings:

1. Strategic voice of sector

2. Facilitate engagement of sector organisations for action tasks

Chair and develop member update meetings

Chair and lead the development of the Collective Development Group (CDG)

Management support for community link workers

Process management for TCC e.g. procurement, financial management, HR for community link workers

Charity Commission Reporting – Trustee Meetings & AGM

Secure core funding for TCC

Transition Opportunities

Align link workers to VCFSE organisations

Align partnership meetings to lead partners

Introduce decision process for opportunities for collaborated funded projects – capacity considerations etc.

Introduce process for cascading information from strategic meetings – to CDG and to members

Admin Team

Manage membership process including membership database

Manage member communication mailbox

Issue member weekly newsletters

Maintain and develop TCC website

Update members website e.g. with news, case studies

Issue virtual CDG meeting and member meeting minutes, agenda and invites

Transition Opportunities

Move to new platform for website

Migrate to new "tech" platform

Streamline membership process

Streamline newsletter

Streamline member information on website

Member meetings to be network events with advertised topic of interest

Community Link Workers

VCFSE mental health lead – Sinead

Reducing Parental Conflict – Rachel

Ageing in Place – Verity

Violence Reduction – David

School Streets – Hannah

Transition Opportunities

Align to Lead Partner/lead organisation for day to day management

TCC exec role is for escalation, engagement for action plan, oversight for action plan progress and reviewing outcome progress

Lead Partners

Recruiting and supporting local membership

Voice of service users in neighbourhood

Collaborate with Local Care Organisation around Neighbourhood Plans

Community Hub (if applicable)

Transition Opportunities

Review and sign off lead partner SLA in line with transition plan

Review local meeting framework sharing what's working well

Review community hub framework and sustainability



Lead Partners

Lead Partner	Collaborative Projects	Opportunities
Central: Our Sale West	Community Health Care – roll out of Test and Learn	 Collaboration with Sale Moor Partnership and establishing Sale Moor Hub at Sale Moor Community Centre
North Stretford: Stretford Public Hall	 Development of Stretford Mall – Social Value Enagement Support for management oversight of volunteer co-ordinators lottery funding outcomes 	Establishment of Stretford Town Centre Forum
North Old Trafford: St Johns	ICB Long Term Health ConditionsAging in place	 Family Hub – birth to 1000 days
West: Age Uk		 ICB project for Partington Support for for active travel networks in the West locality
South: Counselling and Family Centre	Mental Health Strategic Engagement Support	 Suicide Prevention funded project - awaiting outcome of bid



TCC Meetings

Meeting	Frequency	Transition Opportunities
TCC Development Group	4 weekly	Change format Change frequency Change to incorporate F2F
Collective Overview Meeting	Every 6 weeks	Change format Change frequency Change to incorporate F2F
Mental Health Reference Group	Every 6 weeks	To change focus to align to work Sinead is doing with Living Well
Children's Reference Group	Every 6 weeks	
Diverse Communities Group	Every 6 weeks	



Collective's Strategic Work – Trafford VCFSE strategy

Strategic Support to the sector	How – priorities that align with AGM feedback	Transition Opportunities
Strategic Aim 1. For the VCFSE sector in Trafford to grow and become more resilient and sustainable	 VCFSE organisations know where and how to access the right support One clear pathway to access the right support 	 Website development Move to network face to face member meetings Agree with Thrive support given as part of infrastructure contract
Strategic Aim 2 - To embed the VCFSE sector in Trafford as a strategic and influential partner	 Better understand and appreciate the value of the sector and impact on communities 	 Demonstrate this through community link workers Demonstrate this through our projects Demonstrate this through support given by Community Hubs Demonstrate this with engaging and meaningful network meetings with our statutory partners Website development could support us to receive and showcase case studies
Strategic aim 3 - To support the VCFSE sector in Trafford to offer meaningful volunteering opportunities and pathways to employment	 Develop clear pathway for volunteers to access the correct advice, information and support Organisations follow best practice for recruiting, developing, and supporting volunteers 	 6 Volunteer co-ordinators to support VCFSE sector (not just Hubs) Engage to agree Thrive support for volunteering support in Thrive infrastructure contract
Strategic Aim 4 - Learn from best practice within the VCFSE sector on effective community engagement	 Stronger partnership working between VCFSE organisations and statutory partners 	 Community Link Worker projects funded by statutory bodies – demonstrate value of link workers to engage with sector
Strategic Aim 5 - To enable local businesses, the VCFSE sector and public sector partners to work in collaboration and deliver social value	 VCFSE organisations will work collaboratively, and with businesses and the public sector, to leverage national and regional funding for delivering programmes to address inequalities 	 More partnership and collaborative opportunities with VCFSE sector as part of neighbourhood planning process in area of early help and prevention Part of Trafford Social Value Steering Group



THANK YOU

Trafford Community Collective

The collective voice of the voluntary, community, faith and social enterprise sector in Trafford.

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