



### Support

Improving the sustainability of the VCFSE sector in Trafford.



### Promote

Creating an awareness of the range and reach of activities delivered by the VCFSE sector.



### Connect

Improving communication within and across the VCFSE sector in Trafford, and engaging residents with service providers.

# Trafford Community Collective

December 2023

# COLLECTIVE FRAMEWORK

## Locality Lead Partner Framework

FOR EVERYONE IN TRAFFORD'S  
VOLUNTARY, COMMUNITY, FAITH AND SOCIAL ENTERPRISE  
SECTOR

**Get in touch with your nearest hub to  
find out more!**

North  
Contact: Stretford Public Hall  
emma@traffordcollective.org.uk

South  
Contact: The Counselling and Family Centre  
Jo@traffordcollective.org.uk

West  
Contact: Trafford AgeUK  
karen.glendinning@ageuktrafford.org.uk

North  
Contact: St John's Centre  
christine@traffordcollective.org.uk

Central  
Contact: Our Sale West  
clare@traffordcollective.org.uk

These meetings aim to support, promote and connect,  
across Trafford

## All Trafford Framework

FOR TRAFFORD'S  
VOLUNTARY, COMMUNITY, FAITH AND SOCIAL ENTERPRISE  
SECTOR

**Get in touch to find out more!**

info@traffordcollective.org.uk

**Collective's Overview Meeting**  
Trafford Community  
Collective Meeting

**Specialist Meetings**  
Children's Reference Group  
Meetings

Mental Health  
Reference Group  
Meeting

Diverse Communities  
Reference Group

These meetings aim to support, promote and connect,  
across Trafford

# YEAR 1: DEVELOPMENT OF COLLECTIVE 2020 - 2021

## Core funding £20k.

- ✓ Became a registered charity – CIO 1193780
- ✓ Recruited Board of Trustees
- ✓ Agreed the lead partner model and appointed lead partners
- ✓ Established the website and management information systems
- ✓ Recruitment of management information/administration lead
- ✓ Recruitment of Strategic Lead/Chief Officer
- ✓ Agreed principles and values – honesty, openness, trust, collaboration and co-production



# YEAR 2: DEVELOPMENT OF COLLECTIVE 2021 - 2023

Core funding £75k – Income to the sector £350,000

- ✓ Consolidated the role of the Collective as a strategic partner and contributed to the development of the new GM ICS system
- ✓ Developed framework for communication, engagement, and involvement within the Collective
- ✓ Strengthened the strategic role of the lead partners
- ✓ Improved scale and capacity of the sector to communicate, engage and amplify the voices of individuals, families, and communities in Trafford
- ✓ Secured the infrastructure contract for Trafford in partnership with Thrive Trafford
- ✓ Created and hosted new community based link roles
- ✓ Led on the completion of the Trafford 5 year VCFSE Strategy
- ✓ Submitted our annual report and accounts for 2021-2022 to the Charities Commission



# YEAR 3: DEVELOPMENT OF COLLECTIVE 2023 - 2025

**Core funding £130k – projected income to the sector year 1  
£650,000**

- ✓ Promote the work of community based link roles – reducing violence alliance facilitator, reducing parental conflict coordinator, right to the streets coordinator, mental health strategic lead, school streets officer
- ✓ Strengthened the leadership team through the recruitment of a deputy chief officer
- ✓ Lead on the development of neighbourhood working with Trafford Public Health and Trafford Local Care organisation
- ✓ Lead on the community based approach to engage and involve of Trafford residents in the development and delivery of services – e. g. test and learn at Sale West and Sale Moor
- ✓ In partnership with the community hubs successfully applied to National Lottery Community Fund for a grant of £341,000 to recruit volunteer coordinators for three years
- ✓ Contribute toward a reduction of inequality, poverty and the impact of climate change for Trafford residents
- ✓ Lead on the development of a sustainable future for the VCFSE sector in Trafford



# Neighbourhood Programme: Our Vision



## Our vision

Working together to support Trafford residents to be as well as possible, in control, and connected to their communities

## Our values

Championing collaboration; promoting innovation; maximising the impact of resources; strong communication and trust



At the heart of our vision is a **common cause**: we want to bring together the support and expertise of residents, their health care, social care, community groups and voluntary sector organisations.



We will use this common action to create Neighbourhoods and ensure services and staff in that neighbourhood share a joint purpose and work in a **holistic way** with people and communities.



Our model aims to bring about a shift in the culture of how people approach health and wellbeing, making it more **person-centred** and **community-based**.



Neighbourhoods will **strengthen communities** and networks to **support individuals and families** where required through better, more local, and faster access to services.



We will embed a **population health management** method and nurture a **prevention-first** approach that builds on our **community assets**. It will be co-owned and designed with residents to support their health and wellbeing needs now and in the future.

# Neighbourhood Plans

## West Neighbourhood Priorities

1. Help people **move more**
2. Widen access to a **healthy diet**
3. Help services **engage with local people better**
4. Improve **early start opportunities** for young boys

## South Neighbourhood Priorities

1. Reducing **social isolation** and connecting people to their community
2. Help people **move more**
3. Encourage a better relationship with **alcohol**
4. Ensure our community has **better mental Health**

## North Neighbourhood Priorities

1. Help improve **emotional wellbeing and mental health**
2. Reduce **childhood obesity**
3. Improve **educational aspiration**

## Central Neighbourhood Priorities

1. Improve cancer screening/**earlier detection of cancer**
2. Help improve **emotional wellbeing and mental health**
3. Target **respiratory health**

Neighbourhood Plans have been developed by local stakeholders, identifying three to four key priorities to be addressed over the next year.

A key priority within the plans is better engagement and communication between health and wellbeing services and local people, including signposting and information and advice.

# TCC Framework

## TCC Exec Team

Establish and manage partnerships with Thrive and statutory sector includes oversight for collaborative projects led by TCC

Representing VCFSE sector at partnership meetings:

1. Strategic voice of sector
2. Facilitate engagement of sector organisations for action tasks

Chair and develop member update meetings

Chair and lead the development of the Collective Development Group (CDG)

Management support for community link workers

Process management for TCC e.g. procurement, financial management, HR for community link workers

Charity Commission Reporting – Trustee Meetings & AGM

Secure core funding for TCC

## Transition Opportunities

Align link workers to VCFSE organisations

Align partnership meetings to lead partners

Introduce decision process for opportunities for collaborated funded projects – capacity considerations etc.

Introduce process for cascading information from strategic meetings – to CDG and to members

## Admin Team

Manage membership process including membership database

Manage member communication mailbox

Issue member weekly newsletters

Maintain and develop TCC website

Update members website e.g. with news, case studies

Issue virtual CDG meeting and member meeting minutes, agenda and invites

## Transition Opportunities

Move to new platform for website

Migrate to new “tech” platform

Streamline membership process

Streamline newsletter

Streamline member information on website

Member meetings to be network events with advertised topic of interest

## Community Link Workers

VCFSE mental health lead – Sinead

Reducing Parental Conflict – Rachel

Ageing in Place – Verity

Violence Reduction – David

School Streets – Hannah

## Transition Opportunities

Align to Lead Partner/lead organisation for day to day management

TCC exec role is for escalation, engagement for action plan, oversight for action plan progress and reviewing outcome progress

## Lead Partners

Recruiting and supporting local membership

Voice of service users in neighbourhood

Collaborate with Local Care Organisation around Neighbourhood Plans

Community Hub (if applicable)

## Transition Opportunities

Review and sign off lead partner SLA in line with transition plan

Review local meeting framework sharing what’s working well

Review community hub framework and sustainability



# Lead Partners

Lead Partner	Collaborative Projects	Opportunities
Central: Our Sale West	<ul style="list-style-type: none"> <li>Community Health Care – roll out of Test and Learn</li> </ul>	<ul style="list-style-type: none"> <li>Collaboration with Sale Moor Partnership and establishing Sale Moor Hub at Sale Moor Community Centre</li> </ul>
North Stretford: Stretford Public Hall	<ul style="list-style-type: none"> <li>Development of Stretford Mall – Social Value Engagement</li> <li>Support for management oversight of volunteer co-ordinators lottery funding outcomes</li> </ul>	<ul style="list-style-type: none"> <li>Establishment of Stretford Town Centre Forum</li> </ul>
North Old Trafford: St Johns	<ul style="list-style-type: none"> <li>ICB Long Term Health Conditions</li> <li>Aging in place</li> </ul>	<ul style="list-style-type: none"> <li>Family Hub – birth to 1000 days</li> </ul>
West: Age Uk		<ul style="list-style-type: none"> <li>ICB project for Partington</li> <li>Support for active travel networks in the West locality</li> </ul>
South: Counselling and Family Centre	<ul style="list-style-type: none"> <li>Mental Health Strategic Engagement Support</li> </ul>	<ul style="list-style-type: none"> <li>Suicide Prevention funded project - awaiting outcome of bid</li> </ul>

# TCC Meetings

Meeting	Frequency	Transition Opportunities
TCC Development Group	4 weekly	Change format Change frequency Change to incorporate F2F
Collective Overview Meeting	Every 6 weeks	Change format Change frequency Change to incorporate F2F
Mental Health Reference Group	Every 6 weeks	To change focus to align to work Sinead is doing with Living Well
Children's Reference Group	Every 6 weeks	
Diverse Communities Group	Every 6 weeks	

# Collective's Strategic Work – Trafford VCFSE strategy

Strategic Support to the sector	How – priorities that align with AGM feedback	Transition Opportunities
Strategic Aim 1. For the VCFSE sector in Trafford to grow and become more resilient and sustainable	<ul style="list-style-type: none"> <li>• VCFSE organisations know where and how to access the right support</li> <li>• One clear pathway to access the right support</li> </ul>	<ul style="list-style-type: none"> <li>• Website development</li> <li>• Move to network face to face member meetings</li> <li>• Agree with Thrive support given as part of infrastructure contract</li> </ul>
Strategic Aim 2 - To embed the VCFSE sector in Trafford as a strategic and influential partner	<ul style="list-style-type: none"> <li>• Better understand and appreciate the value of the sector and impact on communities</li> </ul>	<ul style="list-style-type: none"> <li>• Demonstrate this through community link workers</li> <li>• Demonstrate this through our projects</li> <li>• Demonstrate this through support given by Community Hubs</li> <li>• Demonstrate this with engaging and meaningful network meetings with our statutory partners</li> <li>• Website development could support us to receive and showcase case studies</li> </ul>
Strategic aim 3 - To support the VCFSE sector in Trafford to offer meaningful volunteering opportunities and pathways to employment	<ul style="list-style-type: none"> <li>• Develop clear pathway for volunteers to access the correct advice, information and support</li> <li>• Organisations follow best practice for recruiting, developing, and supporting volunteers</li> </ul>	<ul style="list-style-type: none"> <li>• 6 Volunteer co-ordinators to support VCFSE sector (not just Hubs)</li> <li>• Engage to agree Thrive support for volunteering support in Thrive infrastructure contract</li> </ul>
Strategic Aim 4 - Learn from best practice within the VCFSE sector on effective community engagement	<ul style="list-style-type: none"> <li>• Stronger partnership working between VCFSE organisations and statutory partners</li> </ul>	<ul style="list-style-type: none"> <li>• Community Link Worker projects funded by statutory bodies – demonstrate value of link workers to engage with sector</li> </ul>
Strategic Aim 5 - To enable local businesses, the VCFSE sector and public sector partners to work in collaboration and deliver social value	<ul style="list-style-type: none"> <li>• VCFSE organisations will work collaboratively, and with businesses and the public sector, to leverage national and regional funding for delivering programmes to address inequalities</li> </ul>	<ul style="list-style-type: none"> <li>• More partnership and collaborative opportunities with VCFSE sector as part of neighbourhood planning process in area of early help and prevention</li> <li>• Part of Trafford Social Value Steering Group</li> </ul>

THANK YOU

**Trafford Community Collective**

**The collective voice of the voluntary, community, faith and social enterprise sector in Trafford.**

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